

Yet another guide to media stocks: a guide to the guide

I've been enjoying writing all of the media stock guides. It's a lot of work, but it's a labor of love, and I continue to learn tons about the media companies as I dive further into them and reread their 10-Ks and transcripts.

Still, the guide is starting to get a little long, and it'll be difficult for people to hop through the different parts. This post is simply a link to the posts so far, and going forward I will continue to add links to future posts so that you can always come here and get to any piece of the guide (and so I can link here instead of needing to link to each individual piece every time!).

- Yet another media guide intro and cord cutting
- Part 1: The Broadcasters
 - Part 1B: an update plus Tegna for sale
- Part 2: The Networks
 - A quick update
- Part 3: Sports Rights, RSNs, and ESPN
- Part 4: Free Radical #1 AMCX
- Part 5: Corona
 - Part 5a: movie theaters, cable (broadband), and pay-TV bundle
- Part 6: Sports investing in a post-Covid world